Dean Reed

E-Learning Developer | Instructional Designer | Tech Writer

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Executive Summary

Highly skilled and experienced Senior eLearning Developer and Instructional Designer with a proven track record of designing, developing, and implementing adult learning theory and strategies that drive employee knowledge retention and performance improvement. Collaborative and innovative, adept at creating relevant and timely programs that increase learner engagement and reduce training times. Strong project management and technical skills, ensuring on-time delivery of high-quality learning experiences using the latest instructional design principles and applicable technologies. Expertise in adult education and the implementation of adult learning and instructional design theories.

Core Skills

E-Learning Development | Instructional Design | Technical Writing | L&D Project Management
Team Leadership | Learning Management Systems Administration | Needs Assessments
Training Delivery | Data-driven Instructional Design & eLearning | Regulatory Compliance
Learning Experience Design | AI Prompting | Process Mapping | Audio/Video Editing | People Skills
Blended Learning | Animation

Professional Experience

Technical Writer/Instructional Designer, Standard Operating Procedures   2022 - 2023
AES Clean Technology | Montgomeryville, PA
- Managed the design, development, and implementation of the organization's document
- processes and control systems and authored standard operating procedures.
- Developed and conducted employee training on new documentation practices.
- Conducted corporate-wide process mapping with all departments and managed all associated documentation.
- Developed training materials, including e-learning modules, to facilitate learning new documentation processes.

QA Training Management/Instructional Designer   2019 - 2022
Torrent Pharmaceuticals, Inc. | Levittown, PA
- Developed and managed training strategy for a pharmaceutical production facility restart that included comprehensive needs analyses, role-specific curriculum design, trainer qualification programs, and standard operating procedures development.
- Developed and implemented a transition plan for a new learning management system.
- Developed new hire orientation program for regulatory training such as FDA, OSHA, and HR.
- Developed the company's ability to create/edit e-learning and video training courses.

Learning and Development, Sr. Consultant　　　　　　　　　　　　　　　2014 - 2019
FluidEdge Consulting, Inc. | Malvern, PA

- Supervised and facilitated the design of data-driven training programs and LMS curriculum architecture for a biologics firm, including course development, testing materials, platform compatibility checks, and purchase advisement.
- Spearheaded the creation of Medicare Advantage e-learning materials and marketing content to include learning objectives and instructional strategies, allowing the company to launch new programs in time for their open enrollment season.
- Created project management (PM) playbook, client-side project playbook, and related training materials for software installations through cooperation with senior PM Leadership of health plan software as a solution (SaaS) client.

Other Work Experience

- Manager, Training Strategy and Planning – McNeil Consumer Healthcare, Johnson & Johnson
- Learning Facilitator – Alza, Johnson & Johnson
- EHS Training Specialist III, Alza, Johnson & Johnson

Technology Skills

- MS Office Suite
- Articulate Storyline/Rise
- SCORM/xAPI
- Web Design/Development
- Adobe Captivate
- Tech Smith Camtasia
- AI Prompting
- Technical Writing (SOP/WI)
- HTML, CSS, JavaScript
- MS Office Suite
- Graphic Design

Education

Capella University
Doctor of Philosophy | Training and Human Performance Improvement

University of Phoenix
Master of Business Administration | Business Administration/Operation

Southern Illinois University
Bachelor of Science | Industrial Technology

Certificates and Training

Section 508 Accessibility Awareness, W3C Accessibility Initiative (GSA)	2024
Certified AI Technical Writer, Technical Writer HQ	2023
Certified Master Instructional Designer, ATD	2022
Certified E-Learning Designer, ATD	2022
Certified Technical Writer, Technical Writer HQ	2022
HTML, CSS, and JavaScript, Johns Hopkins University	2022
Camtasia (Beginner/Advanced), Tech Smith	2021